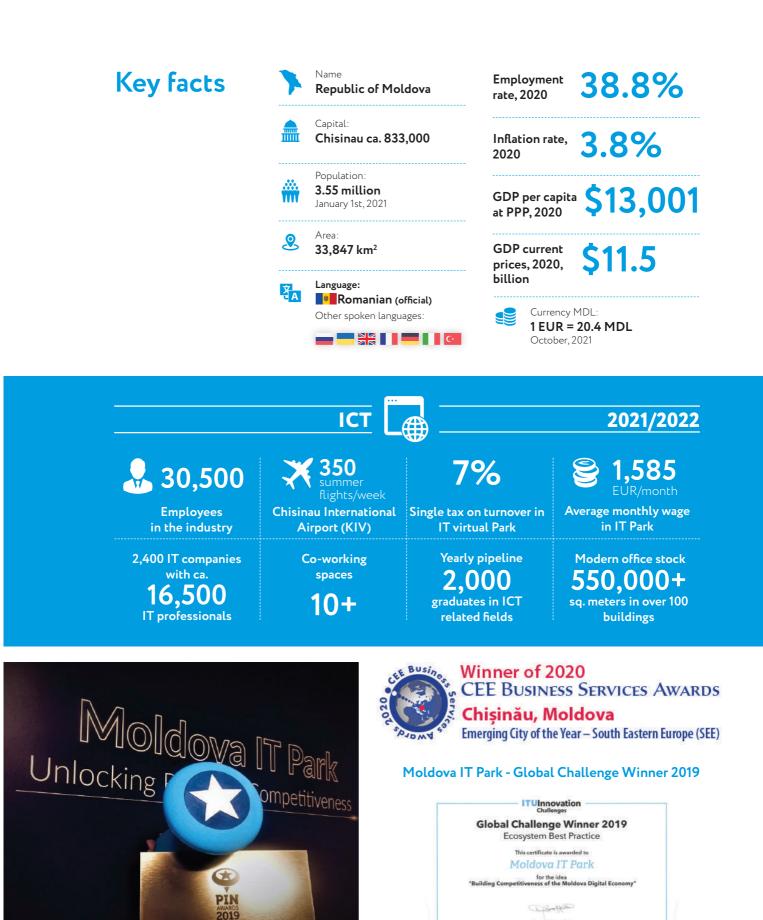




ICT SECTOR OVERVIEW

Republic of Moldova



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Top Reasons to Invest & Outsource in Moldova



Time zone compatibility

The local time zone offers great compatibility with countries throughout the EU to the Middle East.



Proximity & culture

Located within 1-3 hours from main European hubs. Moldovan people have a great understanding of both Western and Eastern cultures, given their influence throughout history. The Moldovan legal system is close to that of EU countries, while the Moldova-EU association foresees further harmonization.

Most population speaks at



Multilingual population

Moldovans are multilingual and have professional fluency in:

least one foreign language:

Some regions are heavily populated with speakers of:



populated with speakers of:

Bulgarian

Ukrainian

C Turkish



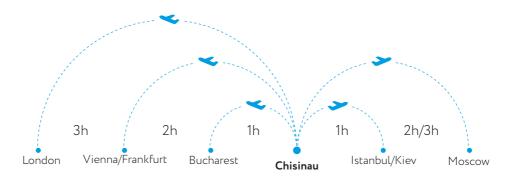
Investor protection

Both foreign and domestic investors have equal protection under the Moldovan law.



Direct flights

Between Chisinau and Vienna, Frankfurt am Main, Rome, Milano, Paris, London, Moscow, Dubai, Bucharest, Kiev, Warsaw, Brussels, Geneva, Verona, Venice, Istanbul, etc.



According to Global Passport Power, the Moldovan passport is ranked 34th by its total mobility score.



Visa-free regime with over 100 countries

The citizens of the EU, UK, CIS, CEFTA, USA, Canada, Japan, Korea, UAE, Australia, Israel, Turkey, New Zealand, certain countries in South America and Asia, do not need visas for the entry on the territory of the Republic of Moldova for a period of stay up to 90 days, during 6 months from the moment of the first entry.



For the full list of countries, whose citizens do not require a visa to enter Moldova, access www.evisa.gov.md

Favorable Business Climate



STARTING AND DOING BUSINESS IN MOLDOVA IN 2021 HAS BECOME EASIER

In recent years, important steps have been taken to improve entrepreneurial climate in Moldova and make the country more attractive to foreign direct investors.

THE REPUBLIC OF MOLDOVA IS RANKED **50** OUT OF **180** COUNTRIES IN THE GLOBAL SUSTAINABLE COMPETITIVENESS INDEX

It takes **3 procedures and 1 day** pregister a business in Moldova.

Source: SolAbility research 2020, knoema.com



Cost efficient destination

Best cost location - competitive wages at all levels for skilled specialists; Moldova is one of the 3 least expensive countries across 40 European countries; Small tax load;

Cost of living - one of the lowest in the region.

Apartment (1 bedroom) in city centre: **300 EUR** Taxi ride: ca. **3 EUR**/trip within city International hotel within the chains: Radisson, Marriott, Best Western, rates starting from **60 EUR**/night

Consumer Prices (incl. rent) in Chisinau are:

	2
S	2

29% lower than in Budapest 21% lower than in Bucharest 36% lower than in Krakow 77% lower than in London





e-Government Excellence

The e-Government public services provide a series of operations such as online fiscal declarations systems, automated border crossing systems based on electronic passports, digital maps, mobile digital signature, and other online services.



Government commitment to create a more competitive ICT industry

Given its significant contribution to GDP with ca. 7.4%, the ICT sector represents one of the priority sectors of development for the Moldovan Government.



FTAs - Duty free Access to 880 Million Customers

Moldova signed Free Trade Agreements with 43 countries with a valid trade agreement with the EU, CIS, GUAM, CEFTA, and Turkey, allowing it to access a potential market of over 880 million customers.



European neighboring policy

Moldova signed the Deep and Comprehensive Free Trade Agreement with the European Union in 2014, while also being a member of the Eastern Partnership since 2009. The European Parliament recognized Moldova as one of the countries with European Perspective. In this context, Moldova is upgrading its administration, policies and infrastructure to the European Union standards.



Law on IT Parks

Virtual Parks provide incentives, creating a preferential legal and fiscal framework. (see pages 10-11)

Talents Availability



Amongst the graduates produced every year by the universities, there is a considerable number of young people educated by the Technical University of Moldova, with prospective highly soughtafter experts in ICT, engineering, modern technologies, and a variety of other technical fields. This creates the perfect conditions for developing students' skills and abilities for new projects.



It is estimated that the current workforce size of Moldova's ICT Industry is almost 30,500 specialists. Well over 80% are technical specialists, including software engineers, business analysts, QAs and testers, developers, product and project managers. The employee recruitment rate in IT companies in Moldova is 29.1%, according to the Paywell study, performed by PwC Moldova in 2021, which is more competitive due to the increased number of companies who chose to open a business in Moldova.



Source: Ministry of Economy of the Republic of Moldova, 2021



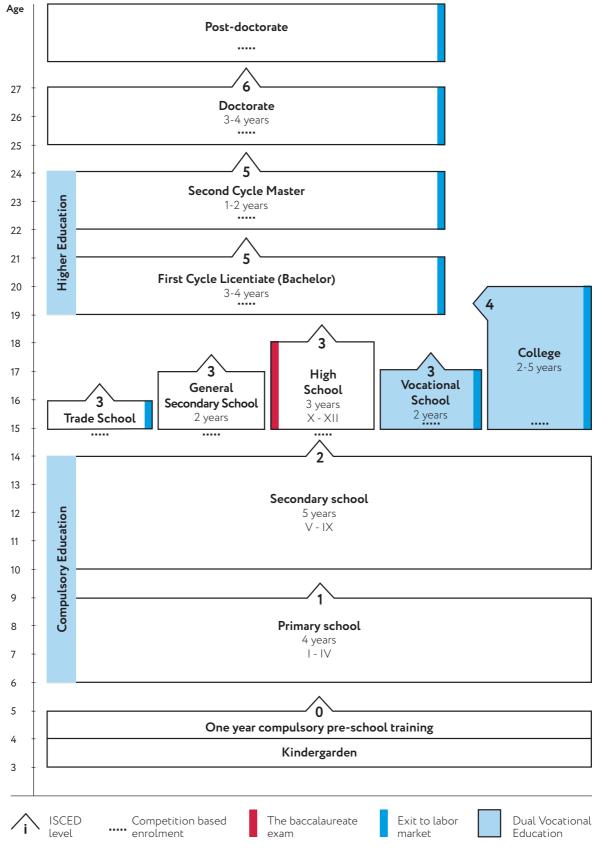
Overview and Structure of IT Services Market in Moldova

The Information Technology is the backbone for nearly all businesses and companies in the modern world. The local IT companies provide an extensive range of services to fulfill the project objective or the client demand. These can consist of IT consulting, implementation, customer support services, operations management, cloud services and others in accordance with the client requierements.

Domestic market (M\$)	2018	2019	2020	2021	2022	2023	2024	CAGR
IT Consulting	4.11	4.56	4.93	5.09	5.11	5.16	5.19	3.38%
Implementation	15.53	17.35	18.39	18.81	19.08	19.31	19.40	3.23%
Support Services	7.91	8.98	9.50	9.81	10.10	10.20	10.45	4.05%
Operations Management	3.02	3.84	4.59	5.31	5.98	6.69	7.46	13.81%
Turnover	2.93	3.54	3.95	4.01	4.32	4.48	4.56	6.52%
Domestic Total	33.50	38.27	41.35	43.04	44.58	45.84	47.06	4.97%
Outsourcing market (m\$)	2018	2019	2020	2021	2022	2023	2024	CAGR
IT Services	84.83	99.45	110.49	117.61	124.70	130.79	136.63	7.05%
BPO	14.45	17.66	20.47	23.15	26.30	28.24	30.42	11.21%
Support Services	13.79	17.31	20.28	23.03	25.42	28.12	30.94	12.24%
Operations Management	7.83	9.76	11.38	12.77	15.06	16.09	17.22	11.92%
Outsourcing total	120.90	144.19	162.62	176.57	191.48	203.25	215.20	8.59%
Total (m\$)	154.40	182.46	203.97	219.61	236.06	249.09	262.26	7.86%

Source: IDC study on "Moldova IT Market 2019-2024"





Education System in Moldova



Mapping of the Educational System in ICT

ICT Sector in Moldova & Development Perspectives

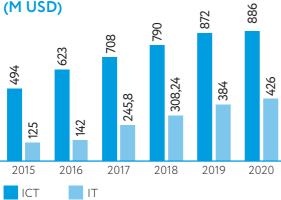


During 2015-2020, the IT industry recorded an immerse increase of the annual sales revenue - from \$125 M to over \$426 M, representing 3.6% of GDP and an increase of ca. \$42 M, only in 2020. In the reference year, together with the sales volume in the electronic communications industry the ICT sector accounted for 7.4% of national GDP.

The volume of exports of ICT products and services exceeded \$304 M in 2020. There has been a qualitative transformation of the ICT sector from Internet access networks and services to the highest value-added, export-oriented IT products and services.

The country has succeded to increase its IT exports 10 times in the last 15 years. The growth in IT industry has been driven by Moldova's advantages as a subcontracting destination for IT services, based on cost, skills and location.

The information and communications techno-logy industry has become one of the locomotives of economic growth in the Republic of Moldova in 2020. As expected, the incentives offered by IT virtual Park legislation gave a sig-



ICT Sector Sales Evolution (M USD)

Source: Ministry of Economy of the Republic of Moldova, 2021

IT exports by type of services

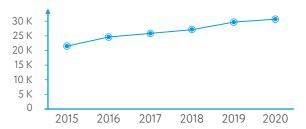
70%	12%	11%	7%
IT services	BPO R	&D Ot	hers

Source: "Moldovan IT Players Priming for Worldwide Presence", IDC, 2019.

nificant boost to the ICT sector development.

The positive evolution in the ICT sector is accompanied by the increase in the number of companies in this period - from 1,700 to 2,400, and of the employed staff - from 21,300 people to 30,500 people, ensuring the best level of salary in the economy.

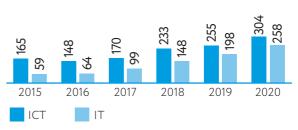
Evolution of ICT Sector Employees



As per estimates, the IT industry employs over 16,500 professionals, servicing mainly European and US markets. The service focus is across multiple industries, especially in Government, banking, fintech, automotive, healthcare, and telecom, while including platform technologies such as big data, cloud and Internet of Things (IoT).

The implementation service in software development, hardware deploy and IT support is one of the leading driver for the domestic market, accounting for nearly 46% of spending in 2018.

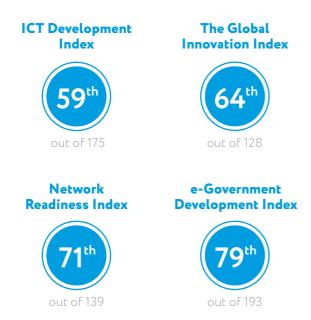
ICT Sector Exports Evolution (M USD)



Source: Ministry of Economy of the Republic of Moldova, 2021

The Information and Communications sector in Moldova is primarily in a build-out phase, with major investments focused on basic hardware infrastructure, such as server, storage, infrastructure software, and network equipment implementations.

The ICT sector plays an instrumental role in building a regionally and globaly competitive economy. This is represented by the country's rising position in international ICT rankings.



As the ICT industry develops further every year, education has a significant role in cultivating specialists. Top universities are successfully partnering with local and foreign companies, to be able to provide innovative technologies to students, internships, employment opportunities, etc. There are now over 100 schools throughout the country that teach children robotics courses, as part of a nationwide effort led by the Government for increasing digital literacy. Other courses cover virtual reality, 3D printing, etc.

The sector started its development in the capital, Chisinau, and is successfully spreading through local IT hubs in the north - Center for Innovation and Technology Transfer, Balti, and in the south -Start up City Cahul and Comrat KIT Hub. Regional hubs will become an efficient ecosystem to develop the local IT community and young talents.

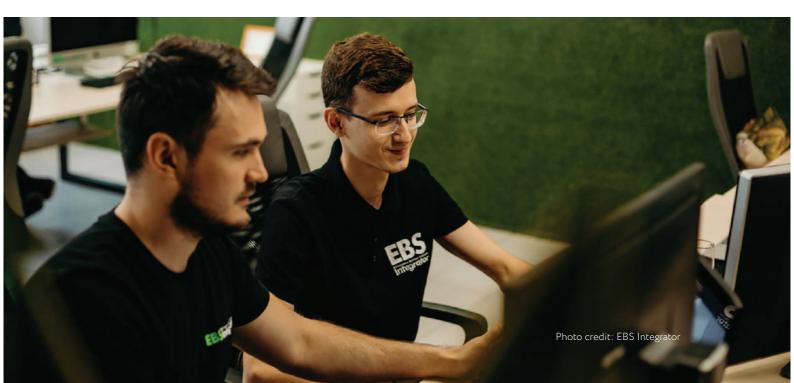
Tax Incentives for Employees of IT Companies

Employees of IT companies may benefit from personal income tax (PIT) incentives for employment salaries earned from such companies - standard taxation being limited to certain monthly amounts (i.e. two national average forecasted salaries). PIT incentives are applicable only for salary income.

Monthly social security contributions of IT companies are also limited to the income capped at two national average forecasted salaries.

Employees' positions should be registered by: analyst, developer, design of systems, engineer, database administrator, network administrator, software engineer, information project manager.

More than 50% of the company's revenue should come from software development.



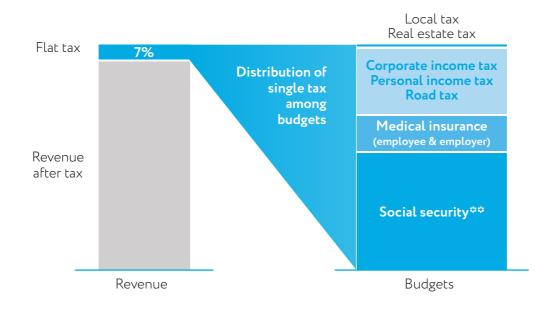
Moldova Innovation Technology Park



The Law on IT Parks (77/2016) regulates the creation and functioning of information and technological parks and came into force on 01.01.2017. The major incentives provided to domestic and foreign investors – residents of IT parks – are the following:

7% flat tax on turnover - which is to replace: Corporate Income Tax (CIT); Personal Income Tax (PIT); social security and medical insurance taxes due by employers and employees; local and real estate taxes; road tax. **IT Visa** - can be obtained through a simplified process, as an additional benefit to the IT Park residents. The work and residence permit can be issued for up to 4 years for Managers, and up to 2 years for IT Specialists, both with the possibility of extension.

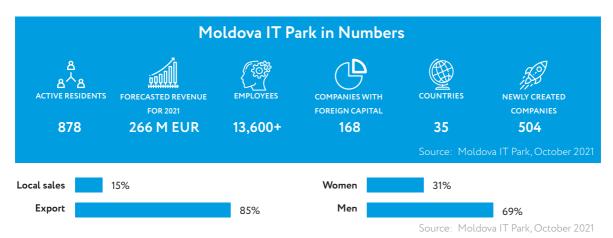
Virtuality - residents companies may carry out their activity anywhere on Moldova territory. No physical presence is required in the Park.



*7% of revenue, but not less than 125 EUR per employee (as of 2021). The single tax does not cover tax on dividends, VAT, excise taxes.
** All IT Park employees benefit from social security coverage limited to 2/3 of an average salary in the economy (EUR ~ 423 x 2/3 = EUR 282, as of 2021)

Simplicity - or a simplified tax compliance calculated on a monthly basis given the income recorded during the reporting month, without considering the cumulative data recorded since the beginning of the calendar year. The residents must carry out an annual verification by an audit company accredited on the territory of the Republic of Moldova. Given the single payment, there is a reduced time and staff needed for accounting purposes and there is a reduced risk of committing errors in calculation. This in turn leads to a significantly reduced risk of sanctioning by inspection authorities.

5 years guarantee - until 01.01.2026, this is provided by the state on the activity under the preferential regime prescribed by law. The term might be extended for a longer period by the Government decision upon it.



Who Can Become an IT Park Resident?

1. Any legal or natural person who is registered in the Rep. of Moldova as a subject of entrepreneurial activity.

In order to maintain the resident status, sales from eligible activities must be at least 70% of the total.

What Activities Are Eligible for IT Park Residents?



customized software development activities (customer oriented software) (62.01)*;



computer game editing activities (58.21)*;



editing of other software products (58.29)*;



management activities (management and operation) of computing means (62.03)*;



motion picture, video, and television programme post-production activities (59.12)*;



other research and experimental development on natural sciences and engineering (72.19)*;



other education n.e.c., limited to computer training (85.59)*;

 A subject that carries out or intends to carry out as main business activity one or more activities indicated in the Law on IT Parks (based on below activities).



manufacture of electronic components (26.11)*;



data processing, web page management and related activities (63.11)*;



web portal activities (63.12)*;



information technology consulting activities (62.02)*;



other information technology service activities (62.09)*;



research and experimental development on biotechnology (72.11)*;

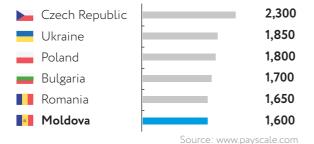


specialised design activities (74.10)*.

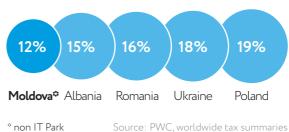
*According to the Classification of Activities in the Moldovan Economy (CAEM Rev.2)

Operating Costs & Taxes

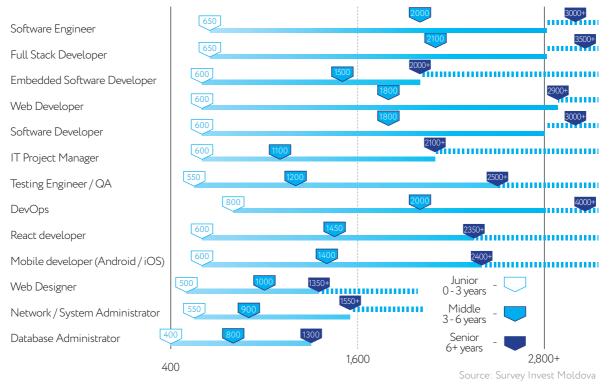
Average Software Developer salary country comparision, (EUR, month), 2021



Corporate Income Tax



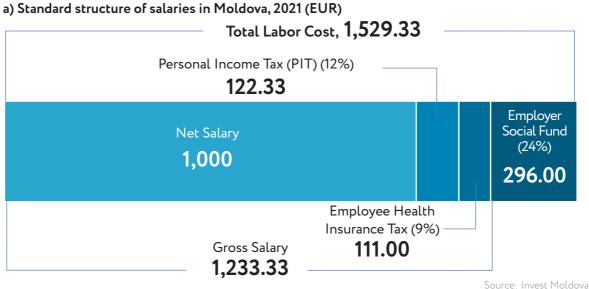
Average Wages in IT Sector (Monthly/Net) EUR, 2021



* The average IT specialist salary depends on the programming languages and technologies.



The Structure of Salaries in Moldova, 2021



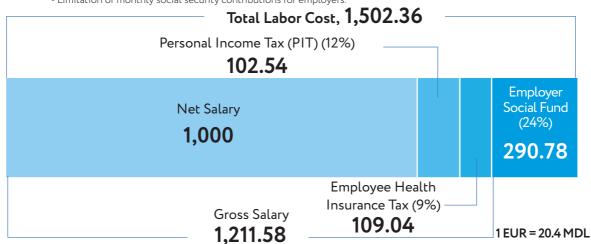
* The calculation was made using the personal allowance for the employee (2,100 MDL/month) Annual personal allowance 25,200 MDL is valid only for residents with annual taxable income under 360,000 MDL.

b) Standard structure of IT salaries in Moldova, 2021* (EUR)

Calculation of the salary with special incentives for IT companies (2016 - 2021).

Monthly capped amount for: - Personal income tax incentives for employees;

- Limitation of monthly social security contributions for employers.

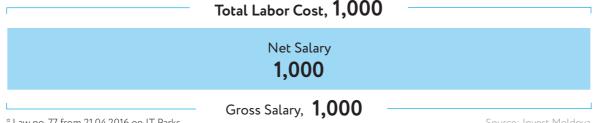


Source: Invest Moldova

* 854.51 EUR - The capped taxable amount of gross salary consisting of two average monthly salaries in Moldova 8716 MDL ~ 427.25 EUR, the average monthly salary for 2021, announced by State Tax Authority.

c) Structure of salaries for IT Park residents, 2021* (EUR)

The salary calculation for employees working for IT Park residents, which apply the single tax rate of 7% on turnover (replacing also all the payroll taxes due by both employer and employee).



Source: Invest Moldova

Government Initiatives for Support of the ICT sector

Strategy for the Development of IT Industry and Ecosystem for Digital Innovation for the Years 2018 - 2023

It aims to ground the objectives, priorities and directions of action in a coherent and unitary manner to develop the digital innovation ecosystem and to support startups in information technology.

The main objective of the Strategy is to develop the conditions for increasing competitiveness, diversifying the information technology industry, stimulating start-ups and orienting them towards digital innovation in all sectors of the economy.

Areas of intervention for the period 2018-2023 are:

1. Competitive IT business environment

- Increase the number of large IT companies with min. 10 companies (NBS spec.: more than 250 employees)
- Increase the number of small and medium IT companies up to 1,000 companies
- Increase turnover of IT companies up to \$ 500 M
- The presence of five IT innovation centers
- Increase of public and private investments in IT with approx. \$ 250 M over the next 5 years
- Creating a min. 50,000 m2 physical infrastructure for IT entrepreneurship

Main interventions:

- Promotion in target markets of the Government's offer on virtual IT parks
- Support for private investment in the development of physical infrastructure for IT entrepreneurship.

- Strengthen institutional framework for policy implementation (specialized government agencies, ODIMM, Tekwill, IT Parks)
- Promoting local IT products for internal consumption (Government and intersectoral)
- Stimulate smarter contracts and cross-border online transactions
- Promoting entrepreneurial culture through educational institutions at all levels, ICT excellence centers, business incubators, etc.

2. Competitive human capital in the field of ICT

- Increase the number of people choosing an IT career by at least 25%
- Achieving an IT graduate employment rate of at least 50% and the retention rate of IT specialists in industry
- Increase lifelong training of IT specialists and certification of at least 2,000 IT specialists
- Creating a min. 10,000 m2 of physical education infrastructure for ICT innovation

Main interventions:

- Promoting IT careers, teacher stimulation, lifelong training and professional development
- Promoting "Digital Education in Schools" and "TwentyTu / Tekwill in Every School"
- Periodic adjustment of the curriculum for IT specialties, correlation of the labor market demand with the offer of the educational institutions, improvement of the statistical tools, etc.
- Promoting STEAM education in pre-university education institutions
- Accreditation system through promotion of IT international certificates and exemption from Baccalaureate examinations in computer science

3. ICT-based innovations

- Increase the number of companies that apply digital innovations to streamline business processes and simplify business administration
- Creating funds for acceleration and investments in ICT-based innovations
- National network of innovations and prototype workshops created

Main interventions:

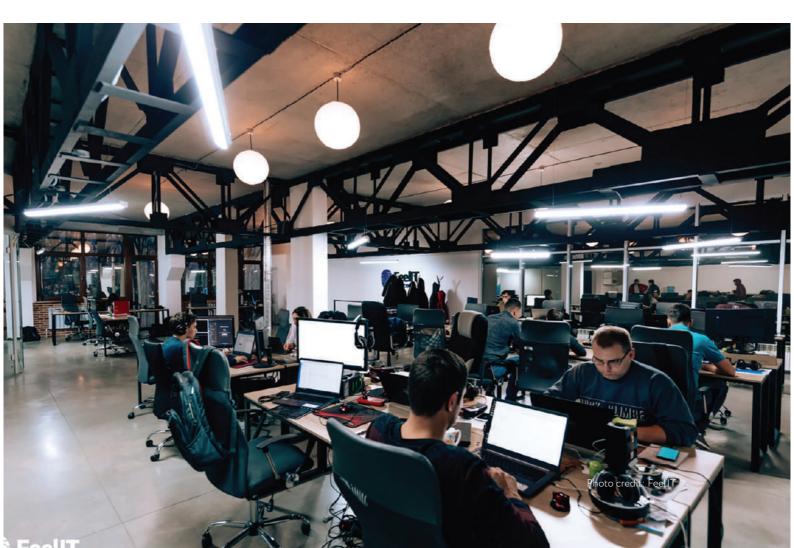
- Cross-sectorial promotion of the Eastern Partnership HDM cooperation platform
- Study on the digitization and technological automation of small and medium enterprises, promotion of innovation models, incentives for encouraging local companies to invest in business - process digitization (rating, financial support)
- Acceleration programs for IT startups (ODIMM, EU Delegation, Tekwill, ATIC, XY, Dreamups, etc.)
- Development of the national network of innovation and prototype workshops (laboratories at universities, Tekwill network, Fablabs).

4. IT investment and export support

- Expanding export markets for Moldovan IT products and services, as well as attracting investments in the local IT industry
- Increasing IT service exports from \$60 M in 2016 to \$259 M in 2020
- Increasing by 100 the presence on the local IT market of the companies with foreign capital (foreign, mixed)

Main interventions:

- Developing the Roadmap for the promotion of IT products in target markets, commeasurable and individualized actions
- Brand conceptualization and development of promotional campaign "Procure Moldovan IT products"
- Developing a network of digital ambassadors to promote IT industry internationally
- Facilitating and supporting local IT companies to participate in global incubation and maturation programs, conferences, summits, hackathons on target markets.



Key Sectors & Roadmap to Stimulate Development



Digital Economy Roadmap

Objective: to stimulate entrepreneurial activity of SMEs, local online sales and exports through eCommerce tools, as well as to facilitate remote interaction between the Government, the business community and consumers.

- Facilitating remote interaction and promoting digital services for the business environment;
- Stimulating the use of eCommerce by companies and consumers;
- Simplifying the customs procedures for online exports and stimulating the postal and courier services;
- Promoting and attracting regional and international eCommerce platforms.

Digital Innovation and Tech Startups Supporting Program*

Objective: supporting the development of the IT industry and ecosystem for digital innovation in various economic verticals.

- Stimulating tech start-ups to develop and implement digital innovative solutions;
- Stimulating the creation and maintenance of highly qualified jobs in the IT field;

• Increasing the competitiveness of small and medium enterprises in the field of information technology by facilitating access to non-reimbursable financing).

*Pending approval from the Government.

IT Educational Programs and Access to Alternative Curricula

- Implementation of the mandatory Digital education for primary school project;
- Update of the Informatics disciplines in schools, colleges and universities;
- Digital education trainings of teachers and excellence scholarships for trainers;
- Future Classroom Program and digitization of schools curricula;
- Optional modules of robotics in schools;
- Extension of the public budget supported scholarships for IT and related qualifications up to 630 scholarships;
- Update of the list of qualifications and curricula for IT and related qualifications, etc.
- Every School has an approved program by the Government available in 234 schools.



Infrastructure & Telecommunications

Telecoms market is the largest value-adding component of the Moldovan ICT sector. Although at an already advanced development stage, Telecoms remains a constantly growing sector in Moldova, mainly fueled by the growth in mobile telephony, mobile internet and fixed internet. At the same time, the fixed telephony sector, the same as in the majority of the developed countries, has seen a downturn trend in the last years.

Key facts:

Telecom infrastructure



Moldova is well positioned in terms of communication infrastructure, with mobile penetration well over 100%, and Points of presence of Fiber Optic backbone network (PoP) at 98.2%.



Broadband internet affordability

It is ranked 12th for the lowest fixed broadband costs globally as per IS-Preview.co.uk 2020 report, and among the cheapest in Europe region.



Mobile-broadband subscriptions reached 83% in 2018.



Low Class A office space rent

Rent (per sq. meter per month) is approximately ≤ 15 to ≤ 20 (incl. VAT) compared to Romania - ≤ 28.5 , and Bulgaria - ≤ 18.5 .



IP telephony

It is a widely accepted method to communicate internationally and common in Moldova.



4G territory coverage is at 98%.



International companies, like Orange Group and Moldcell, now part of CG Cell Technologies DAC group, have been present in the local telecoms market for around 20 years.



The IT sector is actively supported by the government and regarded as a priority sector for development and investments.



Penetration rate of mobile telephony services per 100 people reached 130.3% in Q1 2021.



Sales volumes of mobile internet services grew by 9% in Q1 2020 compared to Q1 2019.



Internet access on mobile devices and Web browsing with high speed data transfer - up to 100 Mbps.



Moldova ranks worldwide 10th for percentage of population covered (90%) with gigabit internet.



Over 70% of the total number of mobile broadband connections use 4G technology.

Source: ANRCETI, 2021

Telephony

Fixed telephony

The market is dominated by the state owned company Moldtelecom with 89.7% market share in fixed telephony. Although on a downturn trend, fixed telephony market remains a value-adding component of the telecoms industry in Moldova.

O Moldtelecom



ca. 1 million active customers

(Charles

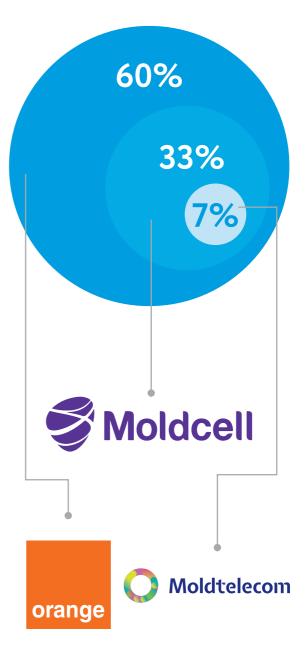
believed to undergo a privatization process in the following years

Mobile telephony

09.09.2009 - 09:09 Moldova became First Country in the World to introduce HD Voice

Moldova is an attractive country for VoIP termination, due to the high quality of GSM communication and a lot of international traffic directed here. High-quality cellular communication is provided by the flat terrain and advanced telephony infrastructure.

The mobile market in Moldova is served by two international groups: Orange (French) and Moldcell (CGC). Moldtelecom is also present on the mobile telephony market with its subsidiary Unite. With a total number of 4.143 M mobile users and 3.4 M active users in Moldova, Mobile Telephony reached 130.3% penetration level, in 1Q 2021.



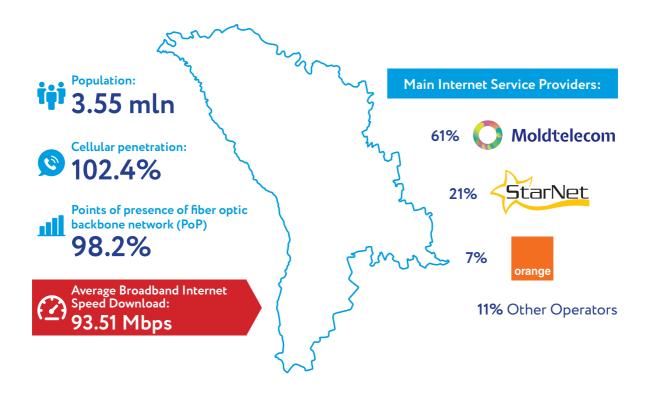
Mobile telephony market

share (%)

Source: ANRCETI, 2021

Internet Connection in Moldova

Moldova has one of the best-wired Internet connections in the world, at some of the lowest costs in terms of price per Mbit.



Fixed Line Internet

Ranking fixed broadband speeds, Mbps, 2021

Country	Rank	Speed (Mbps)
🌔 Romania	4	232.17
🛑 Poland	28	156.33
🌗 Moldova	29	154.56
e Germany	35	136.66
🗕 Estonia	53	88.49
🗕 Ukraine	60	76.82

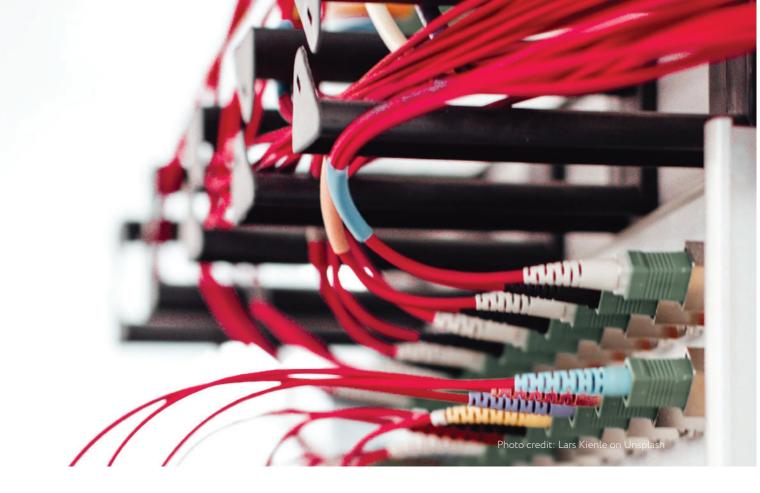
Source: Speedtest Global Index, October 2021

Average cost per month, 2021

Country	USD	EUR	Rank
🗧 Ukraine	6.41	5.44	1
🔒 Moldova	9.95	8.45	8
🕕 Romania	10.59	9	10
🗕 Poland	16.66	14.16	25
🛢 Hungary	15.45	13.13	22
😻 Albania	28.99	24.64	51

1 USD = 0.85 EUR

Source: BDRC Continental & Cable.co.uk



\$10 a month per an average Internet package

Fixed internet subscribers by type of access, 2021, %



Connectivity Boost Accelerates Moldova

A 100 Gigabit-per-second (Gbps) network link was installed between Chisinau, Moldova, and Bucharest in Romania as a 100% upgrade to a previous link. This boost in connectivity was achieved by the EU-funded Eastern Partnership Connect (EaPConnect) project and partners including the national R&E networks of Moldova and Romania – RENAM (the national research and education network of Moldova) and RoEduNet, plus commercial partners Felix Telecom and Ciena.

The link went live towards provides around 50 Moldovan R&E institutes, libraries and universities with improved network connectivity, access to online resources, and opportunities for international collaboration.

Ecosytem Players



Tekwillissupported by USAID and Sweden and is one of the biggest public-private partnership models to create synergies with the Moldovan Government, academia, donors, multinational companies (Oracle, IBM, Microsoft, PECB, etc.), and the local ICT private sector. This project is implemented by the National Association of ICT Companies (ATIC) in partnership with the Technical University of Moldova and other leading national universities. Tekwill brings prestige and influences the tech sector, and has been developed in two phases. The first phase has created over 5,400 m² of space dedicated to IT people and represents a place where people connect with ideas, resources, science, and industry to enhance excellence in IT. The second phase envisions the expansion of the programs nationwide by adapting the Chisinaubased model throughout Moldova and creating a network of Tekwill driven Centers.

Tekwill provides:

- World-class education and training facilities, with up to date curricula, lecturers, and laboratories.
- Associated business development assistance.
- Relevant research and development capabilities

By establishing the Tekwill Center in Chisinau and the FabLab, the project has developed programs to provide quality-driven content for all levels of education, as well as enhancing the startup ecosystem through activities directed towards building Moldova's workforce in tech.

The project invests into capacity building of the universities by creating a network of regional centres in the key regions of the country and of satellite centres around Chisinau. Moreover, Tekwill aims to improve the skills needed within the IT sector, thereby creating high quality and well-paid jobs, and deterring the emigration of talented young people. By enabling the tech sector to continue to grow, Tekwill encourages local startups and existing companies to expand and attract international IT companies to invest in Moldova.



XY incubates startups by providing deep operational support, building companies from scratch in high potential markets by using proven business processes and leveraging their extensive business network.



Dreamups is a community of young people and ideas that encourages innovation and supports startups in Moldova to ensure the creation of a fair, competitive and sustainable business environment through various activities and programs.



Yepmoldova is an international platform that helps students via proven top universities methodology to launch a start-up entity.

ST7RTUP MOLDOVA

Startup Moldova ensures infrastructure and programs that are in place to support digitalization and startup mindset to create a high standard of living for all.



The Moldovan Association of ICT Companies (ATIC) is the business Organization more than 80 entities. Umbrella Organization gathering over 9,000 employees.

Being established in 2006, ATIC is the action leading association and the voice of the Moldovan ICT industry that promotes the development of the ICT sector in the Republic of Moldova through viable partnerships between companies, similar organizations, government, state institutions, and international organizations. The association was founded to represent the industry on different policy and legislative issues and to facilitate the exchange of best practices between members. ATIC's mission is to protect and promote the Association members' interests as well as facilitate a more favorable ICT business climate.

Intellectual Property Rights Protection

The State Agency on Intelectual Property of the Republic of Moldova (AGEPI) is the governmental body, having the aim to promote policies in the field of intellectual property and to increase the efficiency of the protection system of intellectual property rights.

AGEPI services are certified by the ISO 9001:2015.

With the entering into force of the DCFTA, the intellectual property rights will be among the list of requirements to be adapted to the EU norms.

Moldova is recognising and is part of international treaties aimed at protecting copyright and related rights, as well as patents.

The authority represents the country at international trusted and reputable organizations such as WIPO and UN.



Co-working Spaces

There are more and more co-working spaces (over 6,000 m²) in Chisinau, those open spaces that bring start-uppers and freelancers together. It's a good opportunity to find partners for your business, meet potential investors or benefit from informative events.



The Center for Creative Industries in Moldova Artcor provides physical space and amenities for aspiring creative professionals, thus giving the opportunity for the development of an alternative learning platform to nurture creative talent and foster the emergence of new creative companies on the market. Artcor is enabling the creative sector to continue to grow, by encouraging local start-ups, allowing existing companies to expand, and attracting international companies to invest in Moldova. It provides: World-class education and training facilities, with up to date curricula, lecturers and laboratories; Associated business development assistance Co-working spaces, small offices for startups; Facilities for creative industries sub-sector rehearsal and recording studio, performing and exhibition spaces; Conferences and meeting rooms; Large outdoor yard for community events and interactions with a tribune style sitting area.

Business Lab

It follows the support of the entrepreneurial initiative of young people by providing support to transform a business idea into a viable business. Throughout the project, participants receive training, monitoring, consulting, mentoring, networking, financing and logistics support.



Situated in the heart of Chisinau, iHub provides over 2,000 m² of co-working space and aims to bring together people, resources, experiences and content to support scalable IT innovation and business, boosting community collaboration and culture, and supporting the development of viable products created by IT entrepreneurs. Residents can enjoy a comfortable environment - workspaces perfectly suited to trends, needs and resources. Through iHUB, they have the ability to connect to local and international network of investors, meet potential partners, access entrepreneurial events, take advantage of useful programs and transfer know-how.



The ZIPhouse Center aims to create a creative, prodigious environment, connected to a space with adequate resources, which will contribute to the formation and improvement of the special competencies and abilities of students, young designers and entrepreneurs, as well as of specialists in the field, according to the requests light industry, relying on the symbiosis of best educational practices and advanced technologies of design-technology and manufacturing.



This coworking space offers freelancers, IT specialists and cloud computing specialists opportunities to cooperate with foreign partners, encourages market players to collaborate, and creates startups that are supposed to export quality IT services. The coworking space is a common office space, which can be used by many trainees and independent professionals, but it is extremely attractive for freelancers, long-haul travelers or start-up companies. «404 Not Found» has three conference rooms, a fitted kitchen, two bathrooms and a coworking space capable of accommodating 50 people.



The IT Incubator for Business Applications focus on business applications for business development. The IT Incubator for Business Applications focus on business applications for business development. The incubator has over 1,000 m², provides all the necessary working conditions, as well as the opportunity to benefit from workspaces, legal assistance, accounting, consulting and entrepreneurial training, technology transfer guidance, connections at different levels for a period of 3 years.



This co-working space has 200 square meters in three levels and a semi-basement, divided into several work areas. Each resident receives free of charge: high-speed Wi-Fi connection; coffee, tea and water; printer-scanner; personal wardrobe with key; bicycle parking; free access to a service bicycle; shower; access to the meeting room; some relaxation areas, including a very nice rooftop terrace with a landscaped mini garden.



The co-working spaces for creative community occupy two floors of the Digital Park which is the first technological park in Moldova designed as a complex ecosystem to host local and foreign IT companies, as well as those that promote creativity and innovation. For private meetings there are conference rooms and separate offices with glass walls that will provide better soundproofing and design uniqueness. The co-working residents and guests will have access to fast internet, common and individual working areas, personal wardrobes, rooms for print copy and scan, lounge zones as well as fully equipped kitchen.



This HUB was set up to motivate the growth of the Moldovan IT sector by creating an accessible and adjustable common workspace, where startups in the field could gain a totally different experience, forming a community based on the exchange of know-how and ideas.Generator Hub is a coworking space for 60 people with unlimited WiFi access, printer, mini-kitchen, and so on. It also has space for events, with a capacity of about 100 seats. Beneficiaries can select between several types of subscription depending on the frequency of space use (fixed, flexible, day, team, event).

Succes Stories



Orange Moldova is an excellent example of Nearshoring. By outsourcing some services, the companies can refocus on their core business and become more efficient. Orange Moldova International Operational Team provides nearshoring services to external customers – including EE & Community Fibre London in the UK, Sunrise Communications in Switzerland, IPM Media Holding in Belgium – and to other Orange countries (Romania, Poland, Slovakia, Belgium & Luxembourg). The wide portfolio of services, more or less complex, ranging from Finance to HR, Customer Service, and IT. Our nearshoring activity is a real success, satisfying millions of customers across Europe.



DevelopmentAid.org is the global leader in providing business intelligence to the donor-funded development sector. With a 42% world-wide market share, we are the world's preferred information supplier to donors, development banks, engineering firms, consultancy organisations, universities, and NGOs. Since 2007, we have provided our partners with information on tenders, grants, organizations and experts. Spearheading innovation, DevelopmentAid has established itself as a leader when it comes to data comprehensiveness, speed, reliability, cost efficiency and usability. We currently employ 130 professionals, spread over Moldova, Germany, the Netherlands, Spain and the UK.



AROBS Transilvania Software is a software development company, with expertise in travel, automotive, home automation and life sciences industries. Using advanced and effective web, mobile, embedded and cloud solutions, the company combines well trained specialists with bespoke processes to consistently deliver top quality software solutions. The company is present on Moldovan market for 7 years.

As a leading brand in fleet management in Romania and an important provider of enterprise mobility solutions, AROBS constantly innovates to deliver the best suitable solutions for its partners.

With a multinational team and more than 640 employees located in six centers in Romania, the company ranks 5th in the top of the largest local IT employers. AROBS also has three international branches, in Hungary, Germany and Indonesia.

The passion for innovation and sustained efforts to acquire new skills alongside the market's evolution turned AROBS into one of the top players on the Romanian IT market.

simpals

Simpals is one of the largest local Internet company in Moldova, producing animation, online advertising, web design and online services. It owns the most visited websites of the country 999.md, point.md, and others, with more than 1M people websites visit on a monthly basis, browsing over 1B pages.

The produced animations won over 50 awards at international events. Simpals is a platform for innovative solutions, creating the Lobster neck weight (#1 in the world) and Sonr - professional tools to help divers and swimmers. Simpals is also the organizer of the most popular sports events in Chisinau.



FBS Group is a software company, that for more than 16 years, designs, develops, implements and supports Information Systems and IT-solutions for Banking sector. We focus on development and implementation of innovative IT-solutions, which fully automate the bank's frontal business-processes, related to sale of banking products and to customers operational servicing.

FBS Group has successfully completed many complex full-scale projects in banks in various CIS countries, including Moldova, Azerbaijan, Ukraine, Georgia and Kazakhstan. Besides, by possessing extensive knowledge, solid competence in business-analysis and many years of experience in IT-development and implementation projects in banks of various size and specialization, FBS Group performs a wide range of services, aiming at creating the effective IT-environment of the customer, including software solutions development, implementation, support and IT-experts out-staffing.



Tacit Knowledge is the digital commerce consultancy, that delivers Silicon Valley innovation to retail organizations around the world. Founded in 2002 by a group of software engineers, Tacit implements packaged applications and builds custom software for globally recognized multi-channel organizations, including some of Internet Retailer's Top 25. Our areas of expertise include: development and integration, stabilization and tuning, continuous deployment. These efforts include network operations, provisioning, monitoring, software support, test automation, deployment scripting, and the incorporation of advanced technologies.

Pentalog 6

Pentalog is a global full-stack IT service platform designed to support digital and tech businesses throughout their product lifecycle: design, development, marketing, and funding. We apply Agile, Lean, and DevOps best practices to help you build up product value and efficiency.

We leverage 3 types of flexible engagement models to support all your short and long-term objectives: outsourcing, recruitment and freelancing. We help you craft sustainable strategies that accelerate growth and drive performance.

We rely on 25 years of world-wide experience in software engineering, a global team of 1,000+ IT engineers 50+ consultants, and a talent pool of 400,000+ profiles to set up your team and launch your project within 4 weeks.



Endava is a privately-owned, technology company, with over 17 years of experience of working with some of the world's leading Finance, Insurance, Telecommunications, Media, Technology, and Retail companies. Through the Digital Evolution, Agile Transformation and Automation solutions, Endava is helping clients be more engaging, responsive and efficient.

The company employs over 4,600 professionals worldwide, located in offices in North America and Western Europe and delivery centres in Romania, Moldova, Bulgaria, Serbia, Macedonia, Argentina, Uruguay, Venezuela, and Colombia.

In Chisinau, Endava employs over 1,000 people.

DAAC SYSTEM

DAAC System Integrator is the largest Moldavian company which operates as a software solutions developer, technical service center and multi-service system integrator in the field of Information and Communication Technologies. DAAC System Integrator's portfolio includes over 50 globally renowned vendors, such as: Cisco Systems, Dell, Oracle, Hitachi, APC, SAP, 1C, Check Point, Polycom, Wincor-Nixdorf. Over 160 highly qualified staff regularly trained in Europe and overseas, with professional experience in the corresponding ICT fields are employed at the Company. Business processes are certified according to ISO 9001:2008 (management quality) and ISO 27001:2005 (information security), while the technical service process is built based on the ITIL and ITSM standards. The main fields of activity: Audit and Consulting, Software Development, Business Applications, Mobile Applications, Technical Services, Banking Technologies, Information Security, Video and Audio, Infrastructure and Power, Data Processing, Data Networks, Office Equipment.



QSystems is an independent software vendor for financial institutions, central banks,

payments and remittances providers, e-government and post offices. As a fintech company, QSystem's services connect unbanked people into the digital economy world by providing innovative method of payments and money transfers. Blockchain based solutions are used to increase transparency and security of our services.

Strategic partnerships with Microsoft and KFTC enable us to be reliable provider to central banks, governments, banks and other large institutions worldwide.



T1 Solution was founded in 2014 in Brno in the Czech Republic. We are purely technological company with many years of industry specialization. With our product framework, you can achieve high transparency, unification, standardization and auditable infrastructural eco systems. T1 Solution focuses on the three main pillars: Automation of IT Environment, Cloud Brokering and Operations, Consultancy, Transformation / Migration services and Web development. The core product framework is "infrastructure and cloud platforms" that contains a variety of configurable modular solutions e.g. automation, service catalog (laaS, PaaS), security, cloud brokering, etc.

Our daughter company T1 Solution EE SRL was established in 2017 in Chisinau. During the last year the local team has been fully integrated into our company processes and culture.



Noction is a fast-growing company providing network performance automation solutions, enabling enterprises to take full advantage of the maximum network performance for business critical applications such as e-commerce, VoIP, and media streaming across IP networks.

Noction was founded in 2011 by a team of enthusiasts based in Moldova who found a niche on the SDN market with high unsatisfied demand.

Currently Noction operates offices in North America, Europe, and Asia. Noction's flagship product, the Intelligent Routing Platform is used by companies of various industries, such as: Enterprises (Thompson Reuters), Media (RUTUBE), Web Aplication Providers, Media ly), Gaming (Kabam), Telecom (FPT telecom), Internet Service and Hosting Providers, Data Centers, etc.



Mixbook is a Silicon Valley - based company offering award-winning design tools that enable consumers to transform their digital memories into individually designed, one-of-a-kind photo products. Mixbook's powerful editor combines technology expertise with beautiful design and a seamless user experience, allowing consumers to create photo products exactly the way they want them.

We were founded in 2006 by two college computer engineering students from University of California - Berkeley, and our brand and products have been featured on the Today Show, Good Morning America, TechCrunch, The Verge, Washington Post, New York Times and many other global media outlets.

Our main development office is situated in Chisinau, Moldova. The Chisinau - based engineering team of over 20 senior developers is responsible for the development, optimization, and support of Mixbook's proprietary software and on-line functionality, working closely with our US-based colleagues to insure an optimal implementation of new features and a smooth running of the website.



Gilat Satellite Networks is a leading provider of products and services for satellite-based broadband communications. With over 30 years of experience, and over a million products shipped to more than 85 countries, Gilat has provided enterprises, service providers and operators with efficient and reliable satellite-based connectivity solutions, including cellular backhaul, banking, retail, e-government and rural communication networks.

🕼 crunchyroll

Crunchyroll connects anime and manga fans across 200+ countries and territories through the content they love. Best known as a top streaming service delivering AVOD and SVOD content, Crunchyroll also provides experiences to deepen fan engagement and community through social, events, games, consumer products, content distribution, content creation, and manga publishing.

Awarded the top Moldovan employer of the year in 2019, our growing team in Chisinau develops the product, design, engineering, and marketing that brings our community of passionate fans together. We code on the programming languages: JavaScript, Golang, Kotlin, Swift, Objective-C, TypeScript, JAVA, PHP, and BrightScript.

Crunchyroll was founded in 2006 and is headquartered in San Francisco, with offices in Los Angeles, Tokyo, Paris, Lausanne, Chisinau, and Berlin (AV Visionen). Crunchyroll was acquired in August 2021 by Funimation Global Group, a joint venture between Sony Pictures Entertainment and Sony Music Entertainment Japan.



Code Factory is an independent, global, custom software development and quality assurance services company. We have been operating successfully since 2004. We have a portfolio of hundreds of projects already developed, and employ more than 190 specialized and certified testers and software developers. We offer specialized consultancy in the following sectors: online gaming and betting; financial services and retail & eCommerce.

Our software delivery facilities are located in Moldova (Chisinau, Balti) and Romania (Bucharest). We also have local presence in Ireland and UK and service clients in many countries including the UK, USA, Canada, Norway, Sweden, the Netherlands or Austria. We take pride in our experience working with offshore product teams and coordinating activities across multiple development sites and timezones.



We have built our organization around a simple philosophy: We focus on helping people to be successful. We are the employer of choice for the best and brightest engineers in all our delivery centers. Our commitment towards our current and future employees consists not only in developing their technical skills, but in offering them the right environment to follow their passion, celebrate their stories and recognize their contribution to the growth and shaping of our organization.

As one of the leading companies on the local IT market, Endava demonstrates a long standing commitment to community growth and a strong partnership with local universities, investing in educational programs and initiatives that strengthen tech communities."

> **Radu Lazar** Delivery Unit Manager, Moldova

We are Moldova's leading Telco and we have a successful nearshoring business. Our services are an asset for our partners, who can rely on us to rationalize their organizations and improve their efficiency. Aiming to provide the best service, our teams achieve a 99% customer satisfaction rate year after year." Code Factory has been working with IT specialists from Moldova for more than 10 years and we have always appreciated their professionalism and dedication. It was an obvious choice for us to open our first delivery center outside of Romania in Chisinau in 2013 and we are extremely happy with the decision that helped grow our company and attracted first-class international customers."



Julien Ducarroz Ex-Orange Moldova's CEO, CEO Orange Poland



We are delighted to be on a growth journey, one that has seen the creation of 1,000 new job roles over the next 3 years. This comes in light of our 40% year on year growth in 2020 and a 55% increase in our headcount over the last 2 years. We also plan to expand our current delivery centres and are constantly investing in the next generation of tech talent through our highly successful internship and mentoring programmes, knowledge sharing culture and partnerships with local universities."

Vlad Nanu CO-CEO, Amdaris

Republic of Moldova is fitting in our strategy, is on the edge of the EU, only 1 hour time difference with our HQ in Belgium and a culture which is close to ours. Furthermore, the level of the Universities and the advantage of the IT Park fiscal system allows us to hire competent people with an interesting fiscal incentive."



Tom De Vos

Director Cegeka European Delivery Center

🔿 development aid

We entered the Moldovan market in 2007, hiring a handful of people for backoffice work. But soon, we realized that we could expand the Moldovan office, tapping into a substantial reservoir of very talented, young, multilingual and hardworking people. DevelopmentAid is very proud of its 100+ Moldovan colleagues. They have come to form the heart of our organization, now covering data-management, administration, recruitment, sales and IT. Their combined inputs have propelled our business forward beyond all expectations, allowing us to become the world's leader in our field."

> **Luc Vocks** CEO / Owner

When entering new markets, we seek talented people, eager to make a difference in the communities they live in. We have found well-grounded specialists in Moldova with good technical skills, whose passion for innovation comes together with the desire to reshape the world. They are now part of our team, developing solutions for one of the most important companies in the automotive, home automation, intellectual property, travel or pharmaceutical industries. We dream big for Moldova, therefore we will continue the investments here and we will be your business ambassador for other potential investors."



Voicu Oprean CEO, Arobs

At Crunchyroll, a growing IT company on the Moldovan market, we strive to provide the best Employees experience by bringing latest trends and innovations straight from Silicon Valley. It's about healthy and inspiring working environment, continuous personal development and fulfilling career aspirations."

Dan Denuta Managing Director, Moldova

"Crunchyroll is a great company, and this happened thanks to all our employees that accepted with no regrets to take the long journey. We have built this company together, and their contributions, talent, commitment, and passion is what has made our success possible. Our people, our community, our products, and our capabilities helps us to become the company we are today"

> **Elena Ivanova** Managing Director, Moldova

Since 2003, our main focus is the development and modernization of our country by adopting new technologies, penetrating of new markets, local and international, maximizing the potential of ICT, Cloud Gaming, OTT TV and other services."



Alexandru Machedon StarNet Founder



We found a lot of active, friendly and open-minded people in Gagauzia. They are easily trained and highly motivated. Young people do not limit their working time only at workspace, but also enjoy learning new skills in their free time. One of the most important positive aspects is their focus on achieving results. Most people communicate easily and succeed at building relationships."

> Alexandr Baboglo Workpoint Founder

In 2010, Gilat had decided to come to Moldova. What had Gilat found? Highly qualified and enthusiastic colleagues, a friendly environment and a government that had pledged to continuously support the IT industry. This became the right formula for building one of the best Gilat's offshore R&D operations."

Alexandru Andronic, General Manager Gilat, Moldova





C The Growth of our company combined with the stressed IT market in the Netherlands forced us to find another production office where we can scale up faster and smarter. We found this in Chisinau Moldova. Since 2011 we grew our 🛞 Best4uinternational team rapidly with great success. Due to highly skilled It specialist and a great work ethic we achieved many goals we set. We trust in a stable future with our growing production team in Chisinau Moldova."

> Sander Geels CEO, Best4u Group



We chose Moldova as an investment destination first of all for its' people, the human capital here has endless potential, employees are creative, responsible, well educated and very hardworking. For the incommensurable efforts of the Government to develop the IT sector, offering many legal facilities in order to stimulate the growth of this industry. And last but not least, for the strategic location of the country and reasonable costs: for labor force, for rent, for taxes, etc."

> John Strong CEO, Noction

COur decision to invest in Moldova in 2015 was strongly influenced by the quality of the engineering talent we found in the country - in terms of depth of expertise, work ethic, and creative ability. We minimized the investment risk by initially using an IT services outsourcing company to handle recruitment and all the administrative aspects of our Moldovan operation, but the quality of the colleagues we attracted and the IT-friendly investment environment in Moldova convinced us to open our own local office and invest in the hiring and training some some of the best local engineers. Our Moldovan colleagues are now fully integrated in the global team, and I like to think we succeeded in bringing our Silicon Valley culture to our newest and most vibrant office."



George Teodorescu Regional Director - Moldova



C With great pleasure we can say that our investment and trust in Moldova was positively evaluated. The environment for IT business as a legal condition, working places, network connection and human resources, met expectations and helped us to start business easier than we believed. We are thankful to the local people for adopting the new IT knowledge of modern technology and new IT trends, which support continual company expansion. In terms of local network infrastructure, we are extremely satisfied with the high speed of Internet, and we are already using the 5G technology. We look forward to growing our team in Moldova further in the near future.

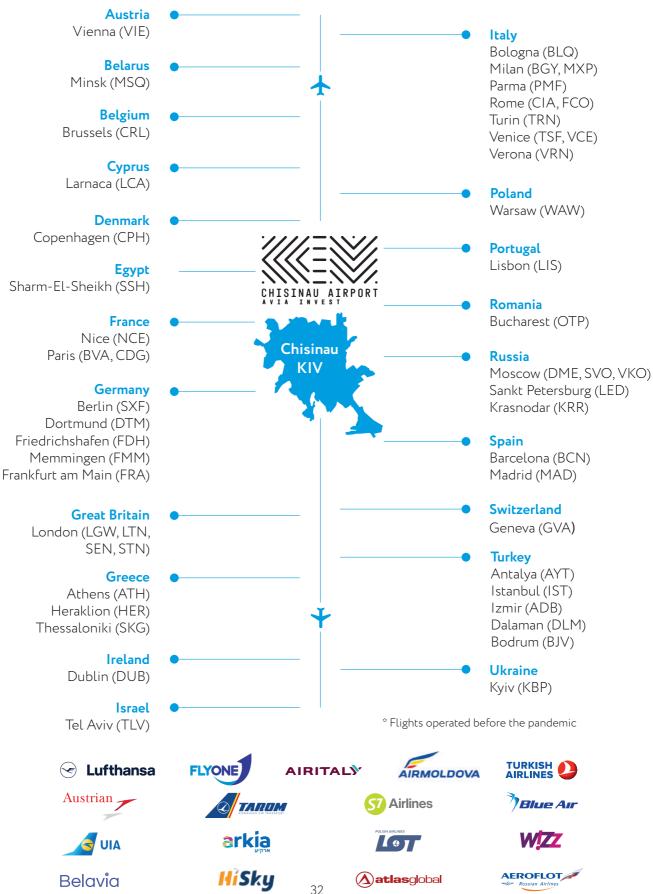
> **Catalin** Arghiroiu **VP** Engineering

Venek Otevrel and Aleš Kratochvíl Founders, T1 Solution

Code Factory has been working with IT specialists from Moldova for more than 10 years and we have always appreciated their professionalism and dedication. It was an obvious choice for us to open our first delivery center outside of Romania in Chisinau in 2013 and we are extremely happy with the decision that helped grow our company and attracted first class international customers."



Direct Flights from Chisinau Airport*



INVEST MOLDOVA AGENCY



THE ONE-STOP SHOP FOR ALL YOUR INVESTMENT QUESTIONS

ASSISTANCE & INFORMATION

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Provide

- Information on the investment climate
- Sector-specific information
- Consulting on suitable locations - FEZ, IP (Invest Moldova database)
- Information on relevant tax, legal and administrative issues



Scoping missions (agenda, logistics, follow up)

- Investment incentive application
- Information on business providers - HR, Legal, Consulting, etc.



- With relevant partners:
- Embassies
- Government authorities
- Business associations
- Existing investors

INVESTMENT ATTRACTION & PROMOTION ACTIVITIES

G2B and B2B Missions abroad

International eventspromotion of the investment climate of the Republic of Moldova

Moldova Business Week

AFTERCARE

Platforms for Investors

Council for the promotion of projects of national importance, chaired by Prime Minister

Economic Council to the Prime Minister of the Republic of Moldova

- 41 associative structures of the business community
- 43 state institutions
- 16 representatives of the scientific and research community
- 6 Working groups:

Eliminating constraints in entrepreneurial activity: Coordinator - American Chamber of Commerce (AMCHAM)

Facilitation of trans-border trade: Coordinator - European Business Association (EBA) Stimulation and retention of private investments: Coordinator - Foreign Investors Association (FIA)





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Invest Moldova Agency is the prime source of information and assistance for potential investors.

We provide tailored services for potential investors throughout the investment decision process. We also support existing investors in extending their operations. Our team consists of permanent investment attraction staff, sectorial consultants, as well as regional officers. Combining our experience, we are able to provide you with information relevant for your decision making, as well as links to businesses and government.

